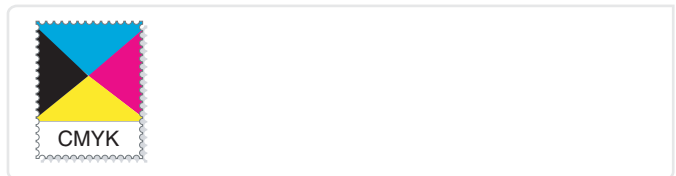


■ Bleed  
■ Cutline

IMPRINT COLORS



**Art Guidelines**

- Positive Imprint - 6 pt Minimum . . . . . Sample
- Negative Imprint - 8 pt Minimum . . . . . **Sample**
- Serif & Italic Types - 10 pt Minimum . . . . . Sample *Sample*
- Line Weight, Positive Lines - .5 pt Minimum \_\_\_\_\_
- Line Weight, Negative Lines - .75 pt Minimum **\_\_\_\_\_**
- Registered or Trademark Symbols - 8 pt Width Minimum **®**  
**™**

Ornate and display type faces will be printed on a case-by-case bases.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

**Color & Size Variance**



**1" WIDE**

Note: Fax transmission may cause distortion

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order.
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.